

Grantee Support Sponsorship Opportunities

GO JEN GO FOUNDATION



Providing breast cancer patients with hope and support through social gatherings, educational programs, and Hope in a Box care packages.



Who We Are

The Go Jen Go Foundation is a Charlotte, NC area nonprofit providing critical assistance and family support to those facing the financial burden of a breast cancer diagnosis.

Our Patient Assistance Program helps cover household expenses including housing, utilities, transportation, and groceries/necessities while a patient undergoes breast cancer treatment. In addition, our Mood Williams Camp Scholarship Fund provides camp opportunities for our grantees' children, while our Operation Spread the Joy Program uplifts families by delivering gifts during the holiday season. Support is also given through Hope in a Box packages, social gatherings, and educational programming.

The organization was co-founded by Joe & Jen Pagani, a Charlotte mom who saw an unmet need in our community during her 6 1/2-year battle with breast cancer. With over \$2.2 million granted to local patients, Jen's legacy continues as we help cover the day-to-day finances so families can focus on their fight against breast cancer.



"WHEN YOU HEAR THAT CANCER AFFECTS SO MANY PEOPLE I ALWAYS THOUGHT THAT MEANT SO MANY PEOPLE GOT THE DISEASE. BUT WHAT I NOW REALIZE IS THAT SO MANY PEOPLE ARE MOVED TO DO EXTRAORDINARY THINGS FOR OTHERS BECAUSE OF CANCER. THIS IS AN INCREDIBLE GIFT AND PERHAPS IT IS GOD'S WAY OF CONNECTING US TO OUR HUMANITY."

JEN PAGANI
CO-FOUNDER, GO JEN GO

Day of Hope Grantee Event



Day of Hope is our annual event for our Go Jen Go grantees who we have supported during the past two years. It is a chance for them to enjoy a day of fellowship, celebration, education and relaxation, and feel the power of connection, community, and support.

Day of Hope Sponsorship Opportunities

	PRESENTING \$7,500	ADVOCATE \$5,000	SUPPORTER \$2,500	STRENGTH \$1,000	HOPE \$500
BRANDING IN PROMOTIONAL MATERIALS	LOGO	LOGO	LOGO	NAME	NAME
RECOGNITION IN E-NEWSLETTER & BLOG	SPOTLIGHT	LOGO	LOGO	NAME	NAME
MEDIA PROMOTIONS	2 SOCIAL POSTS, 1 STORY	1 SOCIAL POST, 1 STORY	1 SOCIAL POST	COMBINED SOCIAL POST	COMBINED SOCIAL POST
RECOGNITION AT EVENT	VERBAL RECOGNITION AND LOGO ON SIGNAGE	LOGO ON SIGNAGE	LOGO ON SIGNAGE	NAME ON SIGNAGE	NAME ON SIGNAGE
GO JEN GO WEBSITE	LOGO & LINK	LOGO & LINK	NAME & LINK	NAME & LINK	NAME
OPPORTUNITY TO PROVIDE GIVEAWAY	✓	✓	✓	✓	✓

IN KIND DONATION OPPORTUNITIES AVAILABLE

Hope in a Box Care Packages



A breast cancer diagnosis impacts the patient mentally, emotionally, and physically. Our Hope in a Box care packages provide essential and comfort items for our grantees undergoing treatment. Be a provider of hope for a patient in need.

Educational Programs

Through our community partners and sponsors, we provide additional resources and host educational programs for our grantees both virtually and in-person. Programs include: Nutrition, Caregiver Support, Physical Therapy, and Mental Health Strategies.

Social Gatherings

As a way to bring community to our grantees, Go Jen Go hosts social gatherings to foster relationships amongst those facing a breast cancer diagnosis. From art therapy to Charlotte Knights baseball games, we come together to encourage and provide a safe space for the women, men, and families we support.

Donations

Donations of gift cards and event/performance tickets help us supplement our financial support and provide exciting experiences for our grantees and their families.

Sponsorship Opportunities

GRANTEE SUPPORT PROGRAMS

	HOPE IN A BOX \$1,250+	EDUCATIONAL PROGRAMS \$500	SOCIAL GATHERINGS \$500	GIFT CARDS \$250	TICKETS \$100
BRANDING IN PROMOTIONAL MATERIALS	LOGO	LOGO	LOGO	NAME	NAME
INCLUSION IN NEWSLETTER	SPOTLIGHT	LOGO	LOGO	NAME	NAME
SOCIAL MEDIA PROMOTIONS	2 SOCIAL POSTS, 2 STORIES	1 SOCIAL POST, 1 STORY	1 SOCIAL POST, 1 STORY	1 SOCIAL POST	COMBINED SOCIAL POST
RECOGNITION	INCLUSION ON INSERT FLYER	VERBAL RECOGNITION AT EVENT	VERBAL RECOGNITION AT EVENT	FLYER WITH GIFT CARDS	FLYER WITH TICKETS
GO JEN GO WEBSITE	LOGO & LINK	LOGO & LINK	LOGO & LINK	NAME	NAME

IN KIND DONATION OPPORTUNITIES AVAILABLE

“When I think of Go Jen Go, I know there is a heart there. This organization really supports people going through this...The Day of Hope event was absolutely perfect. Just what I needed and perfect timing for the space I’m in.”

-Juva, Go Jen Go Grantee