

# The Go Jen Go Foundation

## 2025 IMPACT REPORT



### Everyone Deserves Hope

Providing critical assistance and family support to patients facing the financial burden of breast cancer.



# Who We Are

The Go Jen Go Foundation is a Greater Charlotte area nonprofit providing critical assistance and family support to those facing the financial burden of a breast cancer diagnosis.

Our organization also provides meaningful opportunities that uplift the entire family. These range from our Patient Assistance Program, our Mood Williams Camp Scholarship Fund, and Operation Spread the Joy to social gatherings and educational programming.

Go Jen Go was co-founded by Joe and Jen Pagani, a Charlotte mom who saw an unmet need in our community during her 6 1/2-year battle with breast cancer. With over \$2.4 million granted to local patients, Jen's legacy continues as we help cover the day-to-day finances so families can focus on their fight against breast cancer.



"WHEN YOU HEAR THAT CANCER AFFECTS SO MANY PEOPLE I ALWAYS THOUGHT THAT MEANT SO MANY PEOPLE GOT THE DISEASE. BUT WHAT I NOW REALIZE IS THAT SO MANY PEOPLE ARE MOVED TO DO EXTRAORDINARY THINGS FOR OTHERS BECAUSE OF CANCER. THIS IS AN INCREDIBLE GIFT AND PERHAPS IT IS GOD'S WAY OF CONNECTING US TO OUR HUMANITY."

JEN PAGANI  
CO-FOUNDER, GO JEN GO

## VISION

To be the leading breast cancer organization for access to financial resources, advocacy, education, and family support in the Greater Charlotte area.

## CORE VALUES

**Integrity & Authenticity**

**Compassion & Empathy**

**Advocacy & Inclusivity**

**Collaboration & Responsiveness**



## MISSION

The Go Jen Go Foundation is a non-profit organization providing critical assistance and family support to individuals facing the financial burden of breast cancer in the Greater Charlotte area. We offer aid during diagnosis, treatment, and recovery so that individuals can focus on their health and family's well-being.

## PILLARS OF SUPPORT

**CARE** - Ensuring Access to Care for Patients

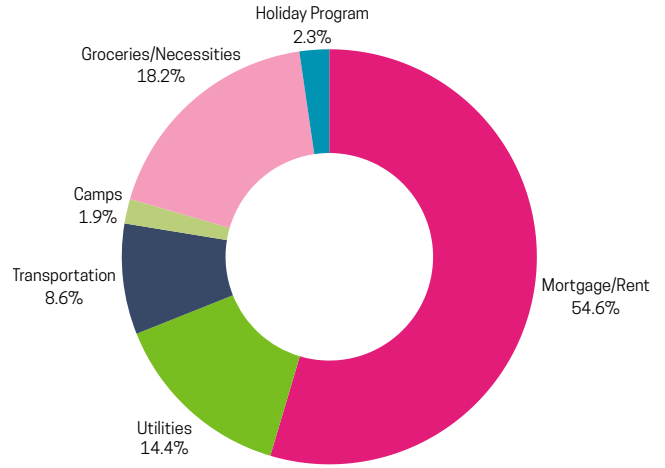
**CONNECT** - Connecting Patients and Families to Resources

**COMMUNITY** - Building Partnerships & Advocating for our Community

# 2025 Assistance Highlights

- Critical financial assistance provided: **\$415,117**
- Number of families served: **423**
- Number of applications: **469** \*includes reapplies
- Average # of families assisted per month: **104**
- Number of children sent to camp/programming: **33**
- Number of families supported during holidays: **29**
- Number of gifts for 126 family members: **300+**
- Social & educational programs and events: **18**
- Number of grantee participants at events: **158**

# Funds Distribution



# Your Gifts in Action

## Patient Assistance Program

“Go Jen Go gave me financial support during my treatment. They are compassionate, generous, authentic, and are making a real impact on the lives of those fighting breast cancer.”



~Sabrina  
Go Jen Go Grantee

## Mood Williams Camp Scholarship Fund



“I didn’t have to worry about childcare while I went to my treatments. It was great to see my son happy each day and hear stories about friends he made and the field trips. It helped me not worry that my treatments would impact his summer.”

~Kristin  
Go Jen Go Grantee

## Grantee Support Programs



“For me, Day of Hope meant exactly that. Hope is so alive and can be refreshing in knowing you’re not alone in this journey. I loved meeting other grantees and participating in the breakout sessions.”

~Hattie  
Go Jen Go Grantee

## Operation Spread the Joy



“Our family appreciates the kindness in these trying times. After being laid off in May 2024, delivering a Micro Preemie in August 2024, and then diagnosed in June 2025, it has been hard, but we remain positive. Operation Spread the Joy took some of the pressure off of my husband as he is the sole provider for our family.”

~Porshauna  
Go Jen Go Grantee

# Thank You for Making 2025 an Amazing Year!

We are grateful for our sponsors, donors, community partners, volunteers, and our beloved grantees. **Together we are impacting more than 110 local families each month with critical financial assistance, family support, and hope.**



# 2025 Events

We are grateful for the outpouring of support of individuals participating in one of our many Go Jen Go and beneficiary events in 2025. Our **Run Jen Run 5K & Festival** is a favorite day of the year and we were basking in the sunshine while raising over **\$193,000** for our Patient Assistance Program! Additional events included **All-In to Fight Cancer's Poker Tournament, Dancing with the Stars of Charlotte, 24 Hours of Booty, The Social Shop Fashion Show, Cheers Jen Cheers, Pink Cupcake Walk, Horse Lover's Day, My Breast Friend's Wedding, Breast Cancer Shucks at Rural Hill, Charlotte Marathon, and our Spread the Joy wrapping party.** Wait until you see what is in store for 2026!



## Thank You to our Sustaining Sponsors & Jen's Legacy Members



- ♥ Kristen Bernard
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- ♥ Meredith McGough

- ♥ The Nash Family
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- ♥ Judith Pagani
- ♥ Willie Ryder
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VISIT US: [gojengo.org](http://gojengo.org)  
 CONTACT US: [info@gojengo.org](mailto:info@gojengo.org)  
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