



TAILGATE
Party

**Kick Off Breast Cancer Awareness
month with football, food, fun,
and fundraising to benefit
The Go Jen Go Foundation**

Sunday

September

27

1 to 4PM

OpenTap



MAKE A GAME PLAN!

Partner with The Go Jen Go Foundation
to make an impact in the lives of breast cancer patients
and their families in our community.

SPONSORSHIP OPPORTUNITIES

HALL OF FAMER

ONE AVAILABLE!

- Presenting sponsor
- Logo on photo booth
- Spotlight in newsletter, website, banner, social media
- Thank you and recognition from emcee
- 8 tickets to event

\$5,000

MVP

TWO AVAILABLE!

- Naming rights for food or beverage station
- Logo and recognition in newsletter, website, banner and social media
- Thank you from emcee
- 6 tickets to event

\$2,500

TEAM CAPTAIN

- Naming rights to silent auction or wall of hope display
- Name in newsletter, website, banner and social media
- 4 tickets to event

\$1,250

PLAYMAKER

- Name or company logo on signage, website and social post
- 2 tickets to event

\$750

GAME CHANGER

- Name on signage, website and combined social post
- 2 tickets to event

\$500

SUPER FAN

- Name on signage and website
- 1 ticket to event

\$250

**We appreciate your consideration of supporting our
kickoff to breast cancer awareness month**

Red Zone Experiences



Gain name recognition and new fans by being a part of an impactful Silent Auction by donating an item or experience.

Sideline Supporters

Advertising, photography services, event decor, entertainment, etc.

We would love to discuss opportunities with you and how we can recognize your contribution to our community.

Extra Point Donations

Donations of giftcards and event tickets help us supplement our financial support and provide exciting experiences for our grantees and their families.

"I truly appreciate the support from The Go Jen Go Foundation. Your hearts are full of compassion and kindness. I appreciate the help and quick response to my call for help."

~Shonea, Go Jen Go Grantee



Who We Are

The Go Jen Go Foundation is a Charlotte area nonprofit providing critical assistance and family support to those facing the financial burden of a breast cancer diagnosis.

Our Patient Assistance Program helps cover household expenses including housing, utilities, transportation, and groceries/necessities while a patient undergoes treatment.

In addition, our Mood Williams Camp Scholarship fund provides camp opportunities for our grantees' children, while our Operation Spread the Joy Program uplifts families impacted by breast cancer by delivering gifts during the holiday season. Support is also given through Hope in a Box care packages, social gatherings, and educational programming.

The organization was co-founded by Joe & Jen Pagani, a Charlotte mom who saw an unmet need in our community during her 6 1/2-year battle with breast cancer.



"WHEN YOU HEAR THAT CANCER AFFECTS SO MANY PEOPLE I ALWAYS THOUGHT THAT MEANT SO MANY PEOPLE GOT THE DISEASE. BUT WHAT I NOW REALIZE IS THAT SO MANY PEOPLE ARE MOVED TO DO EXTRAORDINARY THINGS FOR OTHERS BECAUSE OF CANCER. THIS IS AN INCREDIBLE GIFT AND PERHAPS IT IS GOD'S WAY OF CONNECTING US TO OUR HUMANITY."

JEN PAGANI
CO-FOUNDER, GO JEN GO